



REBEC 2019

HOTEL DEVELOPMENT DAY,

Belgrade, June, 18th, Hilton Hotel Belgrade

Congress Hall "Tzar Dusan", 10⁴⁵ – 18⁰⁰

1. **Hospitality Trends in SEE – Regional Update** / 10⁴⁵-11⁴⁵
 - a. *Current trends in SEE*
 - b. *Rising performances*
 - c. *Who are the new players on the markets in SEE?*

2. **Resort development - the risk, opportunities and trends in SEE?** / 12⁰⁰-13¹⁵
 - a. *Are resort products optimal for the region?*
 - b. *What are add value to resort developments (trust, recognition of a location, pricing)?*
 - c. *The importance of architectural excellence*

3. **Hospitality Investments opportunity in SEE comparing CEE** / 14³⁰-15³⁰
 - a. *What are investors looking for?*
 - b. *How far away is SEE from CEE?*
 - c. *Challenge's in SEE comparing challenges in CEE?*

4. **Lifestyle or luxury hotel?** / 15⁴⁵-16⁴⁵
 - a. *Guest and operator / investor perspective*
 - b. *New construction or conversion? Brand or independent?*
 - c. *Can there be a marriage of Lifestyle & Luxury?*

5. **Executive talks: 1 on 1** / 17⁰⁰-18⁰⁰

